

AFRICAN NEWS MEDIA MANIFESTO

The **Economics of African News** is not just profit and loss. It is the Economics of Trust, Integrity, and Loving Your Own. For too long, Africa's stories have been told by outsiders. It is time for Africans to control their own narrative.

Opportunities Ahead:

- A young and fast-growing population.
- Over 570M internet users, doubling by 2030.
- A diaspora of 200M eager for authentic content.
- Technology makes global reach affordable.

Our Roadmap:

Phase 1: Build local trust.

Phase 2: Scale across Africa.

Phase 3: Take Africa's voice to the world.

Call to Action:

Governments, Investors, Diaspora, Citizens — this is your moment. Invest in telling Africa's own story.

Source: TDMedia Company